

BEYPORE INTERNATIONAL WATER FEST 2023

SEASON -3

December 27-30



EVENT PARTNER REGISTRATION



INDEX

1.INTRODUCTION	- 3
2. BEYPORE WATER FEST	- 4
3.EVENT PARTNERS FOR BIWF 2023	-5
4.SELECTION OF EVENT PARTNERS	-6
5.OTHER TERMS &CONDITIONS	-6
6.VENUE DETAILS	-8
7. EVENT REGISTRATION FORM	-9
8.IMPORTANT DATES	- 10

1. INTRODUCTION

Kerala's coastal lines are enriched with pristine untapped natural beauty. This is especially true in Malabar, which has the longest coastal line with potential resources, and has attracted traders and visitors from all over the world. Since time immemorial, it has had a rich heritage of spice/cotton trading and indigenous shipbuilding. Beypore is an ancient port located in northern Kerala and is referred to as the "gem of Malabar" with the perfect blend of natural resources, history, culture, and heritage. The place has vast potential for water adventure activities, especially at the breakwater and clamshore.

Understanding this possibility of water adventure activities, the tourism department has initiated the annual Beypore water festival. The first edition of this festival in 2021 hosted around 5 lakh visitors and was a huge success. The festival's highlights included a month-long series of pre-events, including an art festival, cultural programs, flash mobs, cleaning drives, a heritage walk, and cycling. The key attractions were a variety of kayaking competitions, national sailing competition, stand up paddling, dinghy boat race, bamboo rafting competition, boat parades, fly board demos, community participation events (boat parades, country boat races, Net throwing, fishing, treasure hunt, and photography competition, etc. The presence of famous sailors like Abhilash Tomy made the event more colourful. The National Kite Festival's massive animal shapes won the hearts of visitors and became the pride and joy of the festival. Culinary enthusiasts were drawn to the Beypore Water Festival's food and flea market, which showcased the mouth watering flavours of Calicut. Also, the participation of the Navy and Coast Guard with their warship display, drone flight pass, and band performance fascinated people.

This year we are planning to make the event more colourful.

2. Beypore International Water Fest

- I. Organized by the Tourism Department and DTPC Kozhikode, this event will be held at Beypore Marina area (11.158806°N, 75.796123°E) from 27 December to 30 December, 2023.
- II. The curtain raiser event is Green Clean Treasure Hunt River Expedition, in which all kinds of rowing water crafts can take part.
- III. The fest includes a variety of water sports such as kayaking competitions (K1, K2, K4, T1, T2, T4), country boat competition, stand up paddling, dinghy boat race competition, international sailing regatta, bamboo rafting, dragon boat race, kite surfing competition, international kite championship, surfing competition, sea kayaking, sea rafting, power boat race, jet ski race competition, and various adventure activities. Further demonstrative events such as sand art festival, entertainment exhibition, illuminated cultural float boat parade, various water activities are invited for Beypore International Water Fest 2023.

In addition to water sports, the festival includes pre-events, beach sports and cultural programmes. There will be pavilions for sea food festival, handicrafts and flea market and for display of various water crafts and other curios. Programmes by Indian Army, Indian Air Force, Indian Navy and Indian Coast Guard will also be a part of the water fest.

- IV. Beypore will be marked using floats and ropes. This area has a width of 400m and length of 1200m. Tranquil waters inside the channel will also be separated and marked for the water festival. This has a width of 120m and length of 1600m. Demonstration and Water Sports items like various kinds of canoeing, kayaking, stand-up paddling, rafting, sailing, yachting, waterskiing, kite surfing, Jet Ski and other watersports events will be held in this marked area. Fireworks/laser show will also be held here.
- V. All the water events will have competitive prize money or Mementos (which may vary from event to event) and certificates. This shall be finalized after final PPT presentation and negotiation.
- VI. During the last day of the event there will be a lighted and decorated boat parade. While the fishermen boats compete for prizes, all other boats will parade for demonstration. This can have pontoon type stages with traditional art and cultural displays as well.

- VII. The organizing committee will take care of General Safety of the spectators and the participants, ensuring Covid Protocol, maintaining Law and Order and controlling access to water festival waters and venues.
- VIII. Apart from general safety for competitive/ demonstrative event, full safety must be ensured by the competitive firm during performance.
- IX. General third-party event insurance will be taken by organizers. Individual risk (participants insurance, gears insurance, accident insurance for individual events-competitive/demonstrative category) has to be covered by the concerned performer.

3. Event Partners for Beypore International Water Fest

- I. Organizations and individuals are invited to register as Event Partners in accordance with the information and instructions furnished in this document. They should collect all necessary details as may be considered necessary and acquaint with the exact nature of the event, the coastal and climatic conditions and the nature of site conditions for successful conduct of the event.
- II. Filling up of the event partner registration form is restricted to water sports, beach activities, land based adventure activities, air based entertainment activities, and any exhibition or demonstrative category events. Also, mentioned in clause 2.3 first para
- III. The applicants are expected to carefully examine the scope of events they can be partners in conducting or participating and plan for everything necessary for successful completion of the event.
- IV. Applicant should visit and understand nature of terrain and geographical features and find out whether features of locality are suitable for the proposed water sports. Any failure to conduct the event due to this reason will result in non-payment of professional fees. If any advance has been given, the authority has the power to recover this from the firm/individual.
- V. In case of cancellation of events due to unforeseen events such as natural calamities, pandemic or external reasons, DTPC will not be responsible for any loss.
- VI. The decision of EO committee on the selection of bidder after proper evaluation will be final.
- VII. The committee has the sole right to select or cancel individual/whole competitive/demonstrative item.
- VIII. The organizing committee does not bind to accept any offer or to assign any

reason thereof and no damage claim whatsoever will be payable by the government or committee for the purpose of the invitation for this application for Event Partners. Issuance of invitations shall not construe that such applicant is considered as automatically qualified or considered for further steps in this process.

- IX. DTPC or committee will not be responsible for any damages to gears, or any personal accident during transportation or performance.

4. Selection of Event Partners

- I. The registration form with supporting documents shall be submitted to the mail address Email: beyeporewaterfest@gmail.com. Please Note that the organizing committee reserves the right to cancel this request for registration and/or invite afresh with or without amendments, without liability or any obligation for such request and without assigning any reason. Information provided at this stage is indicative and committee reserves the right to amend/add further details.
- II. The Information given in the registration form will be examined in detail and the particulars and financials analyzed for selection, by the organizing committee.
- III. The selected event partners will have to settle the cost involved in conducting the events through proper bills and no mobilization or other advance payments will be allowed. In case any mobilization is needed, the decision of the Chairman DTPC will be final.
- IV. The organization/individuals who have participated in international/national level events and having experience will be given priority while scrutinizing the applications.
- V. The selection of activities will be finalized by the negotiation committee.

5. Other Terms and Conditions

- I. The person/Firm/Agency shall use only the space/location marked for the event by committee after mutual site visit.
- II. Any maintenance/repair will be sole responsibility of the concerned participants.
- III. Organising committee has all right for termination of the event if any breaches arise.
- IV. Event partner should have all required license and other statutory registration including insurance.

- V. Event partner undertakes to ensure and comply with all safety provision as per industry standards and safety norms.
- VI. The agency shall ensure that staff engaged in the event is well trained, polite and free from communicable diseases.
- VII. Any loss/damages/accidents during the event will be sole obligation and responsibility of the concern event participant, therefore organizing committee will not be liable for such loss/damage or accident.
- VIII. If the contractor/agency failed to perform activity in proper way in agreed manner ,DTPC Kozhikode will have the sole right to decide on the release of payment regarding.The decision to release of payment in such case will be based on the recommendation of concern (Cultural/Adventure/Programme) sub committee and DTPC Kozhikode.

6. Venue and Details

Adventure activities will be spread out at Bepore , Kozhikode and Chaliyam Beach , Cultural activities will be performed at these destination after 6 PM.

Water adventure activity can be done at below mentioned area

Please familiarize yourself with Bepore Marina area (11.158806°N,75.796123°E) and climatic,tidal conditions during the month of December.



7. Event Partner Registration Form

You are requested to fillup the form for registration as Event Partner in the format below for each event you are willing to Conduct or participate in.

Registrationform forEventPartnersinBeyporeInternationalWaterFestival			
Particulars			Cost inRupe es
1	Your Organization Name, Address,WebSite, Other Details	<i>For eg:- XyzWaterSports</i>	<i>Not Applicable</i>
2	EventName	<i>Stand- upPaddli ng</i>	<i>Not Applicable</i>
3	Brief Description of the event. Give allthe details possible on how the eventwillbe conducted.	<i>Standuppaddle boarders standon boards anduse a paddle topropel Themselves.</i>	<i>Not Applicable</i>
4	EventDuration		
5	Crafts and Gears and otherequipmentyourorganizatio nwillbringto Beypore	<i>5nos Boards10– 12 feet,5nos A SUPPaddle , 5NosLeash, 5NosLife Jacket</i>	<i>ProvideRe nt and Logisticsco sthere</i>
6	Infrastructure, Crafts and Gears tobearrangedatBeyporebyOrganiz ers,inadditiontothegeneralarrange mentsalreadyavailable.	<i>Life Boats,First Aid andMedical Facilities...</i>	<i>Providecos t for thisto be bornebyorg anizersasp eryour estimate</i>
7	NumberofParticipants Mention separately National andinternational	<i>2.persons 4National 2International</i>	<i>Provide totalcharges ifany</i>

8	Whether Competitive or Demonstrative or both	Competitive	Provide total Prize Money if any here if Competitive (Also mention individual prize money for each event on separate attached document)
9	Whether Trained Personnel, Coaches, Referees will be provided	One Trained Professional	Provide total charges if any
10	Whether Safety Measures will be provided	Only Life Jackets	Provide total charges if any
11	Food and Accommodation, TA Etc for the staff from your organization	For the entire team	Provide total charges if any
	Total Cost involved in conducting the event including GST		#####

Signature

NOTE

A Power point presentation should be prepared by the applicant specifying what the event is, how the event should be planned in Dec 27-30, 2023, total costs for the event (including TA, conveyance, food and accommodation), gears accompanied. A small demo video of the event item may also be presented along with PPT.

8. IMPORTANT DATES

Application call for date 09-11-2023 (Thursday)

Application Online uploading date 09-11-2023 (Thursday)

Application submission date 20-11-2023 (Monday)

PPT Presentation date 21-11-2023 (Tuesday)

For more details Contact DTPC Kozhikode :-info@dtppcozhikode.com, 0495 272 0012