Place: Thiruvananthapuram

Date : 30/10/2015

## **CONDUCT OF "KERALA ADVENTURE FUN CARNIVAL 2015"**

#### **TERMS OF REFERENCE**

"Kerala Adventure Tourism Promotion Society" (KATPS), DEPARTMENT OF TOURISM,

Government of Kerala the name itself stands for the promotion of adventure sports in Kerala.

The aims and objectives of the Society are:

1. To identify spots having potential for adventure tourism in Kerala.

2. To practice and promote adventure tourism in Kerala.

As an instrument for the promotion of adventure tourism in Kerala, KATPS is planning to conduct "KERALA ADVENTURE FUN CARNIVAL 2015" at Shangumugam Beach, from 23rdto 31st 2015 December (Total 9 days). The CARNIVAL shall include the most modern adventure rides, activities and fun in order to provide maximum entertainment to the visiting public. The adventure activity CARNIVAL emphasis on total involvement, they provide a complete stimulation for all senses, to involve each individual in body as well as in the mind, thereby inducing them to participate actively instead of remaining a mere spectator.

"KERALA ADVENTURE FUN CARNIVAL 2015 shall include the following adventure activities / rides;

1. ATV Ride-

2. Paint ball -

3.Rock Climbing wall

- 4. Zip Line-
- 5. Zorbing -
- 6. Rope Activity-
- 7. ARCHERY-
- 8. SHORT RANGE-
- 9. FUN and GAME ZONE
- 10. Trampoline-

## ATV Ride (All Terrain Vehicle)

Experience the nature in a different way...!!! One can experience the real off-adventure, rugged and roughest terrain with ATVs (All Terrain Vehicle). The concept & passion for off-roading has picked up since last 5 years. Today, India is a place where more off-road heads are rolling and ATV will be the perfect cake for all those who love off-roading.

## PAINT BALL

Paintball is a training game in which a battlefield scenario is simulated. The settings of each game may differ substantially depending on the location, number and profile of players, and the objectives. Whatever be the setting, the common element for all games is the need to strategize and plan, and implement effective practices. The game requires the players to eliminate opponents by hitting them with pellets containing paint (referred to as a "paintball"), usually shot from a carbon dioxide powered paintball gun (or marker).

### ZIP LINE

A popular outdoor adventure activity designed to enable a user to be propelled by gravity to move from the top to the bottom of the inclined cable by holding on to, or attaching to the freely moving pulley suspended on the cable.

### ROCK CLIMBING WALL

This is a sport in which participants climb up or across an artificial wall. The goal is to reach the summit of a formation or endpoint of a pre-defined route. In its most basic form, climbing a route involves using one's own hands and feet, with rope and safety equipments. Climbing is a mentally and physically demanding sport, one that often tests a climber's strength, endurance, ability and balance along with his or her mental control.

### WATER ZORBING

Zorbing is a new-age recreational adventure sport where the rider gets into an inflatable, transparent ball called zorb and roll over water. Water zorbing is a good way to have a stress-free time to relax and rejuvenate.

# ROPE ACTIVITIES

ARCHERY

SHORT RANGE

FUN and GAME ZONE

Snake and Ladders

**Picture Puzzles** 

**Computer Games** 

M These are the minimum items to be included in the carnival and the agencies selected are free to add more items to make the show more attractive.

M The agency may work out operating cost and quote the total amount required to conduct the show.

M Installation, operation, coordination of these 9 days CARNIVAL will be the responsibility of the agency. The safety of the participants should be ensured by the Agency and they are responsible for the same.

M The amount quoted should be inclusive of all taxes.

M Department of Tourism reserves the right to make amendments/modifications/ cancellations etc. if any required in this regard.

Interested agencies may submit detailed proposals to this office on or before 15/11/2015 at 3.00 pm at the below mentioned address;

Chief Executive Officer Kerala Adventure Tourism Promotion Society T.C.26/849(1),University Women's Hostel Junction Vazhuthacuad, Thiruvananthapuram Ph:0471-2320777, email : <u>adventuretourismkerala.gov@gmail.com</u> website: www.adventurekeralatourism.com